



*The
Weathervane Foundation
Proudly Presents:*

*The 1st Annual Steel
Horse
Round-Up
at
The Weathervane Corral
April 9th, 2011*

Founder/Executive Director

Fran Padgett

Event Chairs

Gayla Baechtold

Cindi Michalak

The Weathervane Foundation is making plans for their 1st Annual Steel Horse Roundup at the Weathervane Corral to be held on April 9, 2011 at the Northwest Forest Conference Center, 12715 Telge Road, Cypress, TX 77429. The Weathervane Foundation, a Texas Non-Profit Corporation, is committed to supporting breast cancer patients at the local level and provides funding for research into the cause and cure for breast cancer. Our sponsorship packages range from \$500 - \$10,000.

Weathervane has two missions; first is our commitment to support breast cancer patients at the local level. A Stage IV support group has been initiated, as well a program assisting underprivileged and uninsured women to receive mammograms. Second, and most important, is our determined dedication to genomic research to identify the cause which can lead to the cure of breast cancer.

Our past accomplishments and the great strides being made in cancer treatments have resulted from the generous support of individuals and businesses such as yours. Government assistance is declining, which means cancer research is even more in dire need of continued private funding. This is why we are asking you to please consider becoming a sponsor for the 1st Annual Steel Horse Roundup at the \$10,000 level.

The Steel Horse Round-Up will start the day with an escorted motorcycle ride that will begin and end at Northwest Forest. Rooms will be available for our guests at a special rate which includes a complimentary continental breakfast. The evening festivities will include a Wild West Casino, loaded raffle, dinner, dancing and a grand prize raffle.

We appreciate your time and sponsorship consideration. Please feel free to contact Gayla Baechtold at 832.437.0794 or Cindi Michalak at 832-688-9137.

We will be contacting you in the next two weeks to follow up on this request and answer any questions that you may have.

In the spirit of the event,

Gayla Baechtold

Cindi Michalak

Steel Horse Roundup at The Weathervane Corral

2011 Sponsorship Opportunities



Doc Holliday - Main Title Sponsor (\$10,000):

Only three (3) available at this level

- ♥ Designated table for 8 with private dealer for evening event
- ♣ 8 spots (rider or passenger) for morning ride
- ♦ Center logo on T-shirt and banners
- ♠ 4 raffle tickets for main prize
- ♥ Poker chips for Wild West Casino (\$5,000)
- ♣ Full page ad in event brochure
- ♦ Preferred placement in social media (Facebook, LinkedIn, eBlasts, etc.)
- ♠ Verbal recognition throughout entire event
- ♥ Logo on all press releases related to event
- ♣ Logo placement on Weathervane Foundation website



Wyatt Earp – Title Sponsor (\$5,000):

Only six (6) available at this level

- ♥ Reserved seating for 4 at evening event
- ♣ 4 spots (rider or passenger) for morning ride
- ♦ Upper tier logo placement on T-shirts and banners
- ♠ 2 raffle tickets for main prize
- ♥ Poker chips for Wild West Casino (\$2,500)
- ♣ Half page ad in event brochure
- ♦ Placement in social media (Facebook, LinkedIn, eBlasts, etc.)
- ♠ Verbal recognition at event
- ♥ Logo placement on Weathervane Foundation website



Bat Masterson – Title Sponsor (\$2,500)

- ♥ Reserved seating for 2 at evening event
- ♣ 2 spots (rider or passenger) for morning ride
- ♦ Lower tier logo placement on T-shirts and banners
- ♠ Poker chips for Wild West Casino (\$1,000)
- ♥ Quarter page ad in event brochure
- ♣ Verbal recognition at event
- ♦ Placement in social media (Facebook, LinkedIn, eBlasts, etc.)
- ♠ Logo placement on Weathervane Foundation website



“Wild Bill” Hickok – Sponsor (\$1500)

- ♥ 2 spots (rider or passenger) for morning ride
- ♣ Business card ad in event brochure
- ♦ Placement in social media (Facebook, LinkedIn, eBlasts, etc.)
- ♠ Verbal recognition at event
- ♥ Logo placement on Weathervane Foundation website



Luke Short – Sponsor (\$1000)

- ♥ Business card ad in event brochure
- ♣ Placement in social media (Facebook, eBlasts)
- ♦ Verbal recognition at event
- ♠ Logo placement on Weathervane Foundation website



“Big Nose” Kate – Sponsor (\$500)

- ♥ Listing in event brochure
- ♣ Placement in social media (Facebook, eBlasts)
- ♦ Verbal recognition at event

Ride Stop Sponsor Opportunities

The morning motorcycle ride will provide a variety of unique sponsorship opportunities as well. The ride will be approximately 140 miles with at least three stops. As of this letter, the planned stops will be in Anderson, TX, Plantersville, TX and Stagecoach, TX. Depending on road construction, weather and many other variables, the route may change. However, there will be a minimum of three stops that will need dedicated sponsors.

These Ride Stop Sponsors will be able to set up their own booth with whatever give-away items they wish. We do ask that you make the items fitting to the motorcycle community. Koozies, t-shirts, water bottles, etc., are always welcomed by riders. You are also encouraged to provide some light refreshment such as water, chips or sport type drinks. At least one of the stops will be a fuel stop and will be a bit longer than the others. Fuel stops will generally be 20-30 minutes, while break stops will be 10-15 minutes. This enables us to offer two varieties of Ride Stop Sponsor.

Fuel Stop Sponsor – (\$2500)

- 🔗 Dedicated stop – only sponsor on signage
- 🔗 Verbal recognition at event
- 🔗 Placement in social media (Facebook, LinkedIn, eBlasts, etc.)
- 🔗 Logo placement on Weathervane Foundation website
- 🔗 Marketing give-away opportunity
- 🔗 Estimated riders/passengers – 150-200
- 🔗 Semi-captive audience
- 🔗 20-30 minutes with potential customers

Break Stop Sponsor – (\$1500)

- 🔗 Dedicated stop – only sponsor on signage
- 🔗 Verbal recognition at event
- 🔗 Placement in social media (Facebook, LinkedIn, eBlasts, etc.)
- 🔗 Logo placement on Weathervane Foundation website
- 🔗 Marketing give-away opportunity
- 🔗 Estimated riders/passengers – 150-200
- 🔗 Semi-captive audience
- 🔗 10-15 minutes with potential customers



*Northwest Forest Conference Center
12715 Telge Rd Cypress, Tx 77429
Saturday, April 9, 2011*

Sponsorship Form/Reservation

Name _____

Address _____

Phone _____ Cell _____ Email _____

I/We would like to sponsor The Steel Horse Roundup at the Weathervane Corral

___ \$10,000 "Doc Holliday" Sponsor (Table for 8/8 ride spots)

___ \$5,000 "Wyatt Earp" Sponsor (4 seats/4 ride spots)

___ \$2,500 "Bat Masterson" Sponsor (2 seats/2 ride spots)

___ \$1,500 "Wild Bill Hickok" Sponsor (2 ride spots)

___ \$1,000 "Luke Short" Sponsor

___ \$500 "Big Nose Kate" Sponsor

___ \$2,500 Fuel Stop Sponsor

___ \$1,500 Break Stop Sponsor

I/We would like to purchase ride spots for the morning ride

_____ tickets @ \$35 per rider Total \$ _____

_____ tickets @ \$20 per passenger Total \$ _____

I/We would like to purchase ride/casino combo tickets

_____ Casino/dinner tickets @ \$75 per person Total \$ _____

_____ Ride/Casino combo tickets \$95 each Total \$ _____

_____ Ride/Casino combo tickets \$175 couple Total \$ _____

I/We are unable to attend, but would like to make a donation

(Please circle) \$1,000 \$500 \$250 \$100 Other \$ _____

Method of Payment

____ Personal Check ____ Company Check ____ Credit Card

(Circle one) Visa M/C Amex

I/We would like to commit to the sponsor level indicated above and will remit payment as soon as possible to guarantee my desired level.

Credit Card # _____ Exp date _____

Billing Zip Code _____ Security Code _____

Name as it appears on card _____

Signature _____

This document is a binding contract between The Weathervane Foundation, Inc. and the bearer of this signature. Priority seating is assigned by response/payment date and sponsorship level. In order to assure the best seating and opportunities, please respond as soon as possible with payment. All contributions are fully tax deductible and The Weathervane Foundation, Inc. is a Texas non-profit 501(c)(3) corporation. The tax ID number is 20-1557181.

Please return this form to:

*The Weathervane Foundation, Inc.
Steel Horse Roundup
5315-B FM 1960 West, Suite 324
Houston, TX 77069-4410*



*1st Annual Steel Horse Roundup
Guest Registration*

Please return this form with your Sponsorship/Reservation Form

Table Host or Company Name _____

Guest Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Guest Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Guest Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Guest Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Feel free to make a copy if more space needed

*The Weatherware Foundation, Inc.
Steel Horse Roundup
5315-B FM 1960
Suite 324
Houston, TX 77069-4410
www.weatherwarefoundation.org*